

BILL SUMMARY
1st Session of the 60th Legislature

Bill No.:	SB 490
Version:	ENGR
Request Number:	
Author:	Leader Lawson
Date:	4/5/2025
Impact:	No Impact

Research Analysis

SB 490 modifies provisions of the Student Athlete Name, Image and Likeness Rights Act. The measure:

- Prohibits colleges and universities from using state funds to make NIL payments;
- Allows a college or university to enter into exclusive or non-exclusive licenses or endorsement agreements for a student athletes NIL;
- Clarifies that students with NIL deals are not employees of a collegiate athletic association or their school;
- Clarifies that tv or radio sports broadcasters don't need athletes or spectators to sign a release, or NIL license to broadcast the game;
- Allows a college or university to revoke a student's NIL agreement if the student receives a payment that is not permitted by the Act, or is not permitted by the collegiate athletic association; and
- Clarifies that an NIL contract cannot extend beyond the student's eligibility to play sports, but a school can still use promotional materials featuring the athlete after the student's eligibility has expired.

Prepared By: Emily Byrne

Fiscal Analysis

As written, the engrossed version of the measure is not anticipated to result in a negative fiscal impact on the state budget or appropriations.

Prepared By: Cole Stout, House Fiscal Staff

Other Considerations

None.